

# DEMETRIA M. McNeal, PhD, MBA, CPLP

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## COMMUNICATION SCIENTIST ❖ HEALTH EQUITY RESEARCHER ❖ COMMUNICATION CONSULTANT

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Accomplished professional with academic, executive, clinical, and research experience, acting both independently and in collaboration with a diverse team to investigate, elucidate, and mitigate health inequities in care delivery and reduce racial disparities in disease outcomes by creating and delivering innovative solutions and improving communication culture.

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### ACADEMIC EXPERIENCE

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Associate Director, Scale-Up & Sustainability, Colorado Clinical & Translational Sciences Institute (CCTSI), University of Colorado Anschutz Medical Campus	2020 -
Assistant Professor of Medicine, School of Medicine, Department of Medicine, Division of General Internal Medicine, University of Colorado Anschutz Medical Campus	2019 -
Associate Director, Health Equity, School of Medicine, Department of Medicine, Division of General Internal Medicine, University of Colorado Anschutz Medical Campus	2019 -
Instructor of Medicine, School of Medicine, Department of Medicine, Division of General Internal Medicine, University of Colorado Anschutz Medical Campus	2019
Co-Director, Innovation Corps (I-Corps) Program, Colorado Clinical & Translational Sciences Institute (CCTSI), University of Colorado Anschutz Medical Campus	2017 -
Research Associate, Dissemination and Implementation Science, Adult and Child Consortium for Health Outcomes Research and Delivery Science (ACCORDS), University of Colorado Anschutz Medical Campus	2017 - 2018

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### SCIENTIFIC APPOINTMENTS

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Appointed Member, Vascular Disease Section Leadership Council, American College of Cardiology (ACC)	2022-2025
Appointed Member, Committee for Scientific Sessions Program, Representative of the Council on Clinical Cardiology, American Heart Association (AHA)	2022 - 2024
Appointed Member, Science & Advisory Council, Wellory Health	2022-2024

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### CONSULTING

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Human Centered Design Innovation & Dissemination Science Coach, Colorado Health Innovation Community (CHIC)	2021 -
Health Equity, Dissemination & Implementation, and Communication Consultant, Aspen Labs	2020 -
Dissemination Scientist, Roswell Park Comprehensive Cancer Center	2018 - 2021
Healthcare Implementation, Rocky Mountain Public Health Training Center, Center for Public Health Practice, Colorado School of Public Health	2018 - 2020
Regional Project Manager, Clinical Services, Medavante-Prophase, LLC	2016 – 2018

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## CLINICAL EXPERIENCE

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**Sentara Williamsburg Regional Medical Center (Formerly Williamsburg Community Hospital)**

*Nurse Aide & Unit Secretary*, Medical/Surgical Unit, Williamsburg, VA

1998 - 2000

- Recorded and transcribed physician orders.
- Performed routine patient care.

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## EDUCATION & CERTIFICATION

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**Doctor of Philosophy, Communication Studies (Area of Concentration: Health Communication and Health Disparities)**

University of Georgia; Athens, GA

**Executive Master of Business Administration, Marketing**

New York Institute of Technology; Old Westbury, NY

**Bachelor of Science, Marketing**

Hampton University; Hampton, VA

**Certified Professional in Learning & Performance (CPLP)**. Granted by the Association for Talent & Development (ATD)

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## SELECTED PUBLICATIONS

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**McNeal DM**, Fehling K, Ho PM, Kaboli P, Shimada S, Saini S, Youles B, Albright K. Engaging Stakeholders in Identifying Access Research Priorities for the Department of Veterans Affairs [published online ahead of print, 2022 Mar 29]. *J Gen Intern Med*. 2022;10.1007/s11606-021-07195-5. doi:10.1007/s11606-021-07195-5

Benam CH, Baler G, Duke R, **McNeal D**, Muller K, Bodine C, Morrato EH, Sokol RJ. Fostering innovation at Academic Medical Centers: The Case of University of Colorado Anschutz Medical Campus. *J Clin Transl Sci*. 2021;5(1):e148. doi:10.1017/cts.2021.792

Tan Andy S.L., Mazor Kathleen M., McDonald, Daniel, Lee Stella J., **McNeal Demetria**, Matlock, Daniel D., and Glasgow, Russell E. Designing Shared Decision-Making Interventions for Dissemination and Sustainment: Can Implementation Science Help Translate Shared Decision Making Into Routine Practice? *MDM Policy & Practice*. 2018; 3(2):2381468318808503.

Shen L, Seung S, Andersen KK, **McNeal, D.** (2017). The psychological mechanisms of persuasive impact from narrative communication. *Studies in Communication Sciences*, 17(2), 165-181.